

**The Integrated Cultural Institution of Aszód,
the SpanishFlu Webjournal of Art,
and the Hungarian Mail Art Society**

**on 20 August 2025,
the celebration of the foundation of the state,
King Saint Stephen and the new bread,**

**are organizing an international mail art
exhibition titled Beer and Bread
held open to the general public in the
Podmaniczky Mansion, Aszód.**

Co-organizers include:

The Cheerful Peacock –

Tompa Mihály Cultural Garden and the House of Creators,

The Art Treasury of Ferenc Pávai-Vajna,

The Hungarian Electrographic Art Association.

20 August is a national holiday in Hungary; on this day, the foundation of the Hungarian state, King Saint Stephen and the new bread are celebrated. Beer is also often referred to as 'liquid bread' in Hungarian. We aim to celebrate both beer and bread on this holiday with an international mail art exhibition. The event is an open exhibition, all participants are welcome. Participants are expected to submit their thematically appropriate artworks to the organizing institutions by post.

Only artworks sent by mail that were specifically made for this occasion can be entered to the exhibition. We consider any bare two or three dimensional items or works of art wrapped in envelopes or any other kind of packaging that were sent via mail as mail art. We will display any piece that relates to the theme of the exhibition regardless of its shape, material and techniques used. Any number of artworks can be submitted by an individual.

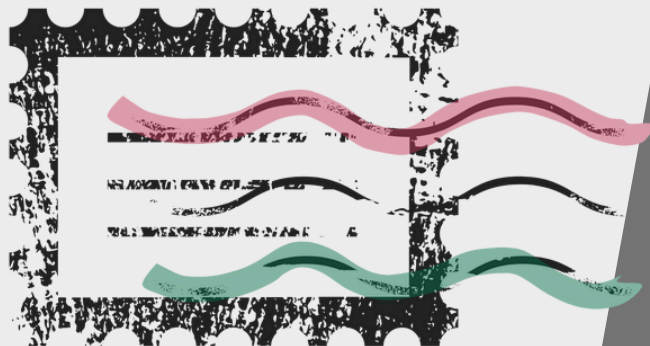
The exhibition will be held in the Podmaniczky Mansion, Aszód, during the Podmaniczky Days of Aszód event organized by the Integrated Cultural Institution of Aszód (Cultural Centre, Museum and Library), until 24 August 2025.

The name, postal and e-mail address of the creator must be clearly visible on all artworks. The submitted pieces will become a part of the Marcelland International Art Collection. Photographs of the exhibition opening and reproductions of the artworks will be featured in the SpanishFlu Webjournal of Art (www.spanyolnatha.hu).

The main organizer of the exhibition is Tibor Vass, József Attila Award-winning poet and artist, founding editor-in-chief of the SpanishFlu Webjournal of Art and the president of the Hungarian Mail Art Society.

The patrons of the exhibition are: Jenő Szabó, director of the Stamp Museum and Lilla Sebestyén, art historian and mail art rapporteur of the Stamp Museum.

**Submission deadline:
1 August 2025.**



Beer and Bread International Mail Art Exhibition



Mail address:

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